

London Borough of Hammersmith and Fulham Record of Officer Decision

The call-in has expired and this decision can be implemented.

- ❖ Draft Decision List published on: 26/10/2022
- ❖ Confirmed Decision List to be published on: 31/10/2022

1. **TITLE: South Fulham TCPR West Scheme**
2. **DECISION MADE BY:** Strategic Director for the Environment
3. **DECISION:**
 1. To launch a trial that introduces traffic access restrictions for non-borough residents with the use of experimental traffic order/s in the South Fulham area.
 2. To monitor traffic and air quality data, consider consultation feedback provided during the experiment and make any amendments or adjustments to the project during the experimental period and in line with the statutory process.
 3. To work with local residents and businesses to develop a long-term vision for Wandsworth Bridge Road and to develop a comprehensive public realm vision for the whole South Fulham area.

4. **REASON FOR DECISION:**

This trial aims to improve local air quality by achieving a significant reduction in total traffic volumes. It seeks to achieve this by discouraging out-of-borough traffic from driving through the residential streets to the west of WBR without stopping to visit, shop or access facilities in the area.

The trial makes progress towards achieving the Council's policy agenda for Public Health and the Climate Emergency, and the Council's priorities, with 26 direct links and 15 non direct links.

Working with resident groups and engaging the wider community on the proposals has helped the Council build a better understanding of the local situation and design a tailored and specific trial.

The trial can be amended, altered or abandoned without significant capital investment on infrastructure or making permanent changes to the road network.

The collection of real-time and automatic traffic count data during the project will inform decision-making. Any future recommendation to make the trial permanent or to abandon it will be based on data and feedback collected during the trial.

5. **ALTERNATIVE OPTIONS CONSIDERED:**

Please see report.

6. **CONFLICTS OF INTEREST DECLARED AND DISPENSATIONS GRANTED:**

None.

Date of Decision
26 October 2022